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FOR IMMEDIATE RELEASE

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BUREAU OF SECURITIES ISSUES INVESTOR ALERT REGARDING SECURITIES SALES BY CALIFORNIA FIRMS FRAUD AND SALE OF UNREGISTERED SECURITIES ALLEGED

CONCORD, NH (January 24, 2014) - The New Hampshire Bureau of Securities Regulation is issuing an investor alert regarding three companies that were issued a Desist and Refrain Order by the state of California. The companies are World Markets Capital, Inc, WCM777, Inc., and WCM777 Limited, all based in Pasadena, California.

Since March 7, 2013, these companies have allegedly solicited the public, using the Internet and live presentations, to purchase membership units that allow access to online cloud services. Buyers were purportedly paid daily returns over a 100-day period in the form of profit-sharing, bonuses, and commissions. The most expensive and widely-purchased investment offered a 100-day return of 60%. At the close of the period, investors were allowed to roll over their investments. The firms claim their income came from various businesses, including merchant banking. However, California states that 99% of the companies' income was from the sale of membership units.

California alleges the membership units are securities that were not registered. Also, the WCM companies made written and oral misstatements to investors that their activities were not under the jurisdiction of the US Securities and Exchange Commission or the Federal Trade Commission. In addition, the companies did not disclose that their only major source of income

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was the sale of membership units and that they did not have a contract with Siemens for cloud services. No findings have been issued yet on the allegations contained in the Desist and Refrain Order.

The Bureau has issued this alert to notify any New Hampshire residents who may have invested with the WCM companies. If you believe you purchased membership units or other investments or products from these companies, you should contact the Bureau at 603-271-1463.

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