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STATE OF NEW HAMPSHIRE
DEPARTMENT OF EDUCATION
DIVISION OF CAREER TECHNOLOGY AND ADULT LEARNING
BUREAU OF CAREER DEVELOPMENT
21 South Fruit St., Suite 20
Concord, NH 03301
FAX 603-271-4079
Citizens Services Line 1-800-339-9900

September 27, 2012

His Excellency, Governor John H. Lynch
and the Honorable Council
State House
Concord, New Hampshire 03301

RETROACTIVE
97% GENERAL Fund
3% FEDERAL Fund

REQUESTED ACTION

Authorize the Department of Education, Bureau of Career Development to pay the FY 2013 membership renewal fee to the National Association of State Directors of Career and Technical Education Consortium (vendor code 170451) in the amount of \$4,907. These funds are 97% General and 3% Federal. Funding for this request is available in:

<u>Account No.</u>	<u>Amount</u>	<u>Fiscal Year</u>
06-56-565010-60300000-026 (500251)	\$4,750.00	2013
06-56-565010-60320000-026 (500251)	\$ 157.00	2013

EXPLANATION

The Carl D. Perkins Act of 2006 (Perkins IV) requires increased rigor as well as documentation of pathways that include strong linkages to postsecondary education. Program competencies must align with business and industry to include both 21st century skills to ensure students are college and career ready.

The National Association of State Directors of Career Technical Education Consortium (NASDCTEc) reports to its members, and provides feedback to lawmakers from its members, around the continuously developing legislation as it relates to the federal Perkins Act. Publications and professional development offered by NASDCTEc are available to states should they require technical assistance. The organization is the "CTE voice" especially in small states like New Hampshire.

In the event Federal Funds become no longer available, General Funds will not be requested to support the 3% of this membership.

Respectfully submitted,

Virginia M. Barry
Virginia M. Barry, Ph.D.
Commissioner of Education

**National Association of State Directors of Career Technical Education Consortium (NASDCTEc)
Membership Renewal Fee**

Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions:

1. How long has the organization been in existence and how long has this agency been a member of this organization?

The National Association of State Directors of Career Tech Education Consortium was established in 1920, New Hampshire has been a member for over 25 years.

2. Is there any other organization which provides the same or similar benefits which your agency belongs to?

No.

3. How many other state's belonging to this organization and is your agency the sole New Hampshire state agency that is a member?

All states are encouraged to become NASDCTEc members; annually their membership fluctuates between 45 and 50 states. NH Department of Education, Bureau of Career Development is the sole state agency known to be a member of this organization.

4. How is the dues structure established? (Standard fee for all states, based on populations, based on other criteria, etc.)

There is a Standard Fee for all states.

5. What benefits does the state receive from participating in this membership?

The NASDCTEc was established to represent state leaders from secondary, postsecondary, and adult career technical education (CTE) across the nation. The consortium, through leadership, advocacy and partnerships supports innovative CTE systems that prepare individuals to succeed in education and their careers, and works to position the United States to flourish in a global, dynamic economy.

The consortium also supports visionary state leadership, cultivates best practices and speaks with a collective voice on national policy to promote academic and technical excellence that ensures a career ready workforce. Members and the CTE community are provided with vital tools, resources and timely information required to support high-quality CTE.

NASDCTEc hosts a range of events and provides information and resources throughout the year to serve the CTE community. NASDCTEc news, views and events keep CTE interests on the forefront in Washington D.C. and across the nation.

6. Are training or educational/research materials included in the membership? If so, is the cost included? Explain in detail.

Yes, consortium benefits include exchanged Research & Information, Marketing & Promotional Materials, Professional Development, Government Policies and state news on CTE. Other benefits include Custom Reports and Comparative Capabilities for all CTE Profiles, CTE & Career Cluster Brand Identity Programs, authorized user agreements and guidelines, along with Digital Artwork for CTE and Career Cluster Logo's. Also provided with the membership is Marketing for the CTE Works campaign.

7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? Explain

No.

8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destinations if known and purposes of membership supported trips.

No. Travel will only involve one member. Reduced fees are offered for members.

9. Which state agency employees are directly involved with this organization? (Indicate if they are members, voting members, committee members, and/or officers of the organization.

Lisa, Danley, State Director of Career and Technical Education.

10. Explain in detail any negative impact to the State if the Agency did not belong to this organization.

Negative impact includes, but is not limited to:

- reduced or non-existing communication regarding upcoming legislation
- loss of regular communication around critical issues and topics impacting New Hampshire at both the State and local levels
- Loss of collaboration with other state directors and CTE leaders across the nation will also negatively impact NH
- Loss of receiving timely notifications of materials available to states for marketing of CTE programs, professional development events and procedure updates
- Forfeiture of an effective liaison between NH Department of Education Career Development Bureau and United States Department of Education, as well as legislators on Capitol Hill.

7/10
again on 7/10

NASDCTEc
8484 Georgia Avenue
Suite 320
Silver Spring, MD 20910

(301)588-9630

STATE DIRECTORS
National Association of State Directors
of Career Technical Education Consortium

Date: 03/22/2012 Invoice: 2012-30

Bill To:

Ms. Lisa Danley
New Hampshire Department of Education
21 South Fruit St. Suite 20
Concord, NH 03773

Description	Amount
• NASDCTEc Dues for July 1, 2012 - June 30, 2013	4,907.00
Tax ID # 52-1646898	
___ Federal Funds	
___ Non-Federal Funds	
Total	\$4,907.00

Please process payment as soon as possible. We are able to accept MasterCard, Visa and checks as forms of payment. If you wish to pay by credit card, please call 301-588-9630. Thank you!





Thank you for your interest in our organization, the National Association of State Directors of Career Technical Education (NASDCTEc). There are many ways we can help you get involved in the Career Technical Education (CTE) Community!

- ✓ Become a member. [Join](#) our organization
 - Receive timely information about the critical issues, events, legislation, and news that impact CTE.
- ✓ Attend the 2012 National Career Clusters™ [Institute](#) June 18-20 in Washington, DC.
 - The National Career Clusters™ Institute is an annual summer event that offers a range of seminars and workshops highlighting model CTE programs across the country that are aligned to the National Career Clusters Framework™.
- ✓ Sign up for our [blog feed](#) – a primary source to stay informed
- ✓ 'Like' us on [Facebook](#)
- ✓ Help us promoting understanding, awareness and support for quality CTE.
 - Watch the [CTE Video](#) (*CTE: Making the Difference* is a high-energy 3-minute video highlighting the many ways CTE is working for America)
- ✓ Access our [Advocacy Tools](#)
 - NASDCTEc actively monitors developments in Washington, DC and around the country for the latest policies, research, news and issues influencing the dialogue on CTE and education, workforce development and economic development policy overall.
- ✓ Add your story to our [CTE Success Map](#)
 - Share how CTE is working for students in schools and colleges across America.
- ✓ Be a friend of CTE. [Sign up to get involved](#).
 - As CTE is making a difference all across America, we encourage you to help us make a difference for CTE. Sign up today to let us know if CTE is working for you and to be a friend of CTE. As a friend, we'll keep you apprised of the latest news about CTE and how it's working in America. And when opportunities arise to support policies that promise to improve and strengthen CTE, you'll be among the first to know.

TEN Things You Can Do To Help Support CTE

We've developed a handy checklist of things you can do to help support quality CTE—and its role in education, the economy and the country's global competitiveness. While they're not mutually exclusive, we've tailored them for important stakeholders and audiences. Please **CLICK** on the one below that is closest to your situation to **DOWNLOAD/VIEW** your list of Ten Things You Can Do to Support CTE.

- [Business and Industry](#)
- [Policymaker](#)
- [Educator](#)
- [Advocate](#)
- [Media](#)

Become an advocate for CTE. We have the tools to help you make a difference.

Good evening.

This past year marked many accomplishments and new beginnings for NASDCTEc. Below is a brief synopsis of just some of our proudest achievements:

- Our advocacy work resulted in the protection of Perkins funding at a time of unprecedented cuts and many education programs being eliminated.
- Our vision (Reflect, Transform, Lead) and communications campaign continue to gain momentum, increasing visibility in mainstream media outlets like the New York Times and Wall Street Journal. We added resources to the communications toolkit, such as a new video and a Facebook page.
- We began numerous new member services, like the monthly advocacy calls, monthly Congressional newsletter and Friends of CTE Blog that highlights industry perspectives and support for CTE. We expanded other member services like marked increased frequency in blog postings and webinars.
- Our new website was launched, not only providing a new look and feel for the organization's work, but added many new features including the success map and member portal.
- In partnership with Georgetown University (Tony Carnevale) and NRCCTE, we released the report: Career Clusters: Forecasting Demand for High School through College Jobs 2008 – 2018.
- We recently completed the revalidation of the Career Cluster™ knowledge and skills statements (to be unveiled in June of 2012).
- Our collaborative initiatives with the states have also shown marked progress and participation. 41 states, DC and Palau are participating in the Common Career Technical Core's development. 43 states have signed on to participate in the CTE: Learning that Works for America Campaign™.

The year ahead is filled with lots of exciting work as well. We'll roll out the green knowledge and skills project. We'll begin our work to implement the Common Career Technical Core. We'll release the work of the Career Ready Partner Council (see March 26 webinar announcement about this). Our state profiles, one of our most viewed resources on our Web site, are being updated. We are co-releasing a new book on programs of study. We are beginning new partnership work with Achieve and the College Board. And of course, we'll kick into high gear for reauthorization.

We are proud of the many accomplishments we have achieved as an organization and collectively as a CTE leadership community. We hope you will continue to be a part of this important work by renewing your state's membership in NASDCTEc. If you wish to learn more about any activity or initiative mentioned in this email, please let us know. A staff contact list can be found below.

The attachment is a resource we created to introduce others to our organization and to showcase how they can get involved. We thought this might be a useful tool for our members to see as well and to provide you links to some key resources.

Tomorrow, your state will receive its FY13 dues notice electronically. **To help with our budgeting, and in keeping with our Board policy, we ask that you either process your dues payment or submit the attached intent form by May 15, 2012.** We are happy to assist with additional rationale, documentation, etc. as you seek approval for your dues payment. If you need anything further to assist, please let us know.

Thank you for a successful year and for your support!

Staff contacts:

Administrative/financial & products: Karen Hornberger – khornberger@careertech.org

Advocacy: Nancy Conneely – nconneely@careertech.org

Career Clusters & Common Career Technical Core: Dean Folkers – dfolkers@careertech.org

Career Readiness Partner Council & Partnerships: Kimberly Green – kgreen@careertech.org

Communications, including CTE: Learning that works for America [™]: Erin Uy – euy@careertech.org

Conferences, webinars & member services: Ramona Schescke-
rschescke@careertech.org

Research/data, state profiles & success map: Kara Herbertson – kherberston@careertech.org

STATE  **DIRECTORS**
National Association of State Directors
of Career Technical Education Consortium

BACKGROUND: In 1994, the Board and membership approved a policy to annually increase the state dues by the consumer price index (CPI). Since 1994, the staff has analyzed the annual percentage gain of the CPI from year to year. This percentage gain is the amount that is brought to the Board for confirmation as the percentage the dues should increase the following fiscal year. The Board voted to not raise dues this fiscal year.

