

STATE OF NEW HAMPSHIRE

Honorarium or Expense Reimbursement Report (RSA 15-B)



Type or Print all Information Clearly:

Name: Kathryn Frey Work Phone No. 271-4593

Work Address: DHHS DP HS 29 Hazen or.

Office/Appointment/Employment held: Department Health & Human Services Division of Public Health Services

List the full name, post office address, occupation, and principal place of business, if any, of the source of any reportable honorarium or expense reimbursement. When the source is a corporation or other entity, the name and work address of the person representing the corporation or entity in making the honorarium or expense reimbursement must be provided in addition to the name of the corporation or entity.

Source of Honorarium or Expense Reimbursement:

Name of source: _____

Post Office Address: _____

Occupation: _____

Principal Place of Business: _____

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If source is a Corporation or other Entity:

Name of Corporation or Entity: Vision USA

Name of Corporate/Entity Representative: Represented CDC

Work Address of Representative: 17 Park Drive Ste 270 Atlanta GA 30329

Food and/or beverages consumed pursuant to RSA 15-B:6, II with value over \$25.00 []

Value of Honorarium: _____ Date Received: _____ If exact value is unknown, provide an estimate of the value of the gift or honorarium and identify the value as an estimate. [] Exact [] Estimate

Value of Expense Reimbursement: 480 Date Received: 9/28/09 copy of the agenda or an equivalent document must be attached to this filing. [x] Exact [] Estimate

Briefly describe the service or event this Honorarium or Expense Reimbursement relates to:

Reimbursement for a conference I was required to attend by CDC

"I have read RSA 15-B and hereby swear or affirm that the foregoing information is true and complete to the best of my knowledge and belief"

Signature of Filer: [Signature] Date Filed: 10/9/09

2009 PHHS Block Grant Coordinator's Policy and Training Summit

Preventive Health and Health Services Block Grant

The Wave of Hope: Achieving Healthy Communities and Healthier States

Sunday, August 16, 2009

Travel Day

Monday, August 17, 2009

(8:30 to 10:30) *New Coordinator's Training*

Presenter: John Chase, BS (Colorado, Regional Rep for Region 8)
Doreleena Sammons-Posey, MS, BS (New Jersey, Reg. Rep. Region 2)
Audrey Williams, BS, Centers for Disease Control (CDC)

Session Objective:

To provide new Block Grant Coordinators with the historical and legislative background of the PHHSBG and the tasks, procedures, and resources involved in PHHSBG administration.

(8:30-9:30) *What's New in BGMIS Session I (registration is required for this session)*

(9:30-10:30) *What's New in BGMIS Session II (registration is required for this session)*

Presenters: Jacinto Bouvay, MS, BS (Northrop Grumman Information Technology)
Craig Hill, MS (Virtual Magic)
David Tsao, MSEE, (Virtual Magic)

Session Objective:

To introduce and provide training on the latest features available in the Block Grant Management Information System (BGMIS) for the PHHS Block Grant program, with a focus on the recent incorporation of Success Stories functionality.

BREAK (10:30-10:45)

(10:45 to 11:00) *Greetings*

David Gifford, MD, MPH, Director, Rhode Island Department of Health
Moderator: Ana Novais, MA, Executive Director, Division of Community, Family Health & Equity

(11:00 to 12:00) *Plenary 1-CDC Updates*

Moderator: Ana Novais, MA, Executive Director, Division of Community, Family Health & Equity

Presenters: Sean Cucchi, MS, National Center for Chronic Disease Prevention and Health Promotion, (CDC)
Wayne H. Giles, MD, MS, Director, Division of Adult & Community Health, (CDC)
Joe Perz, DrPH, National Center for Immunizations and Respiratory Diseases, (CDC)
Elizabeth Skillen, PhD, National Center for Immunizations and Respiratory Diseases, (CDC)

(12:00 to 1:30) LUNCH on your own

(1:30 to 3:00)-Plenary Session 2-*National Partner Session*

Moderator: Katie Frith Lamansky, BS, CHES (Idaho, Regional Rep for Region 10)

Presenters: NGA-Kathleen Nolan, MPH

ASTHO- Julia Pekarsky Schneider, MPH

NACCHO-Eli Briggs, MA

DHPE- Rose Marie Matulionis, MSPH

NACDD-David Hoffman, MEd

Session Objective:

To provide attendees with up-to-date information needed to report back to state leadership and PHHSBG Advisory Committee members on the activities of national organizations in support of the Preventive Health and Health Services Block Grant.

(3:00 to 4:00) Plenary Session 3-*State Highlights Panel I*

Moderator: Brandon Skidmore (Kansas, Regional Rep for Region 7)

Session Objective: *To allow states to showcase the innovative and unique initiatives/programs that are supported by Prevention Block Grant funds. These funds are being used to create new health systems that will achieve healthy communities and healthier states. MA, RI, and TX will present the programs in their state that has gathered and applied local data that support meaningful public health strategies to improve community health outcomes that address the complex nature of health.*

(4:00-4:15) BREAK

(4:15 to 5:00) Plenary Session 4 *PGO Updates/Compliance Review*

Presenters: Veronica Davis, AA, BS, PGO representative, (CDC)

Carol Hall-Walker, MPA (Rhode Island, Regional Rep for Region 1)

Session Objectives:

- 1) *To describe the purpose and process of the "Compliance Review".*
- 2) *To discuss the scheduling of Compliance Reviews during FY2009.*

(5:00 to 5:15) *Recognitions and Awards*

Carol Hall-Walker, MPA (Rhode Island, Regional Rep for Region 1)

Doreleena Sammons-Posey, MS, BS (New Jersey, Reg. Rep. Region 2)

Tuesday, August 18, 2009

(8:45 to 9:00) *Opening Remarks/ Re-cap*
Sakeena Smith, MPH (CDC)

(9:00-11:00) Plenary Session 5 - *Goals/Performance Measures/Open Discussion*
Moderator: Carol Hall-Walker, MPA, (Rhode Island, Regional Rep for Region 1)
Presenter: Ana Novais, MA, Executive Director, Division of Community, Family Health & Equity
James Emshoff, PhD, Vice President/Director of Research, EMSTAR Research, Inc.

Session Objective: *By the end of this session participants will:*

- 1) Understand why the PHHS Block Grant States are being asked to report on Performance Measures*
- 2) Review the process of how the Goals, Focus Areas, Indicators and Recommended Strategies were developed, and the role of the Performance Measures Workgroup and CDC Team*
- 3) Describe the proposed process and timeline for reporting on the Goals, Focus Areas, Indicators and Recommended Strategies*
- 4) Describe what data sources are available and how will states improvise for when data sources are not available*

(11:00-11:15) BREAK

(11:15-12:15) Plenary Session 6- *Creating Healthy Communities and Healthy States*
Moderator: Susan Brooks, MA (Ohio, Regional Rep for Region 5)
Presenter: Larry Cohen, MSW, Prevention Institute

Session Objective: *This presentation will advance a deeper understanding of how fundamental causes of disparity shape institutions and community environments and how these in turn, shape health and safety. The Two Steps Back framework will be presented to explain an environmental approach to health equity, to prevent the onset of illness and injury in the first place. We will present prevention-oriented approaches through policy and organizational practice change to reduce health disparities and improve the environments in which people live, work, learn, and play.*

LUNCH (12:15 to 1:45)

(1:45 to 2:45) Plenary Session 7-*State Highlights Panel II*
Moderator: George Dirk, (Illinois Department of Health)

Session Objective: *Prevention Block Grant funds are being used to address determinants of health by ensuring the active participation of multiple government and local agencies. CA, FL, KS, and SC will present the innovative programs within their state where Block Grant funding has played a crucial role in their success. Strong collaboration among these agencies is required to improve health outcomes. Learn about ways to foster intersectoral collaboration and responsibility through identification of mutual outcomes and strategies, delineating each sector's contribution to achieving these outcomes.*

(2:45-2:55) BREAK

Breakout Sessions (2:55-5:00)

Option A: *Increase the Variety of State Success Stories*

Moderator: Larry Gilbertson, MS (CDC)

Presenters: Aisha Penson, M.Ed, CHES (Northrop Grumman)

Session Objectives:

At the conclusion of this session, participants will be able to:

- 1) Define success stories and the rationale for using them*
- 2) Describe the difference between upstream, midstream, and downstream success stories*
- 3) Identify the criteria used to rate the strength of success stories that are submitted into CDC's Success Stories Tool*

Option B: *What's New in BGMIS Session III*

Presenters: Jacinto Bouvay, MS, BS (Northrop Grumman Information Technology)

Craig Hill, MS (Virtual Magic)

David Tsao, MSEE, (Virtual Magic)

Session Objective:

To introduce and provide training on the latest features available in the Block Grant Management Information System (BGMIS) for the PHHS Block Grant program, with a focus on the recent incorporation of the Success Stories functionality.

Option C: *Community Partnership Development*

Moderator: Doreleena Sammons-Posey, MS, BS (New Jersey, Reg. Rep. Region 2)

Presenters: Larry Cohen, MSW, Prevention Institute

Session Objective: *This presentation will focus on both the vision and the nuts and bolts of effective coalition building. Participants will be lead through an eight step process for creating and maintaining effective collations. We will discuss key challenges and how to overcome them, such as interdisciplinary collaboration, and how to overcome turf issues and make them work for you.*

5:05-6:35 *BGMIS Basics & Technical Assistance*

Presenters: Jacinto Bouvay, MS, BS (Northrop Grumman Information Technology)

Craig Hill, MS (Virtual Magic)

David Tsao, MSEE, (Virtual Magic)

Session Objectives:

To provide a comprehensive overview, demonstration and training for the Block Grant Management Information System (BGMIS) for the PHHS Block Grant program, including recently incorporated Success Stories functionality. One-on-one technical assistance will be available at this session.

Wednesday, August 19, 2009

Shaping Policy for Health: Understanding the Process

University of North Carolina Gillings School of Global Public Health

Moderator: Owens, Goff, Jr., South Carolina Department of Health and Environmental Control

Presenters: James Emery, MPH, UNC Gillings School of Global Public Health

Carolyn Crump, PhD, UNC Gillings School of Global Public Health

Session Objective: By the end of the course, participants will be able to:

- 1) *Describe components of a successful problem definition*
- 2) *Describe how policy analysis tools can help guide solution development*
- 3) *Describe a range of advocacy strategies and tactics*
- 4) *Describe how bureaucracy affects policy implementation*
- 5) *Describe unique evaluation concerns when shaping policy for health*

(9:00-9:20) *Opening and Background*

(9:20-10:00) *Domain 1- Defining the Problem*

Health and social problems need defining and framing to encourage policy solutions. Root causes, evidence and framing in terms of stakeholder values are part of a successful definition.

(10:00-10:15) **BREAK**

(10:15-11:00) *Domain 2- Policy Analysis to Identify Solutions*

How to choose among potential solutions to a problem? Stakeholder power analysis highlights acceptability and feasibility of solutions. Policy analysis techniques compare estimated impact across itemized criteria which can help to identify the solution (s) to pursue.

(11:00-12:30) **LUNCH on your own**

(12:30-12:45) *Background on Government Policy Process*

(12:45-1:15) *Domain 3- Advocacy to Influence Policy Change*

Advocacy techniques are key to influencing the policy process. Successful planning uses both policy and media advocacy strategies/tactics.

(1:15-1:50) *Domain 4- Influencing Bureaucratic Implementation*

Once a policy is enacted, a government bureaucracy implements it (e.g., programs, regulations, rules, and budgets). Advocates need to monitor and influence the process to ensure the policy is implemented as intended.

(1:50-2:05) **BREAK**

(2:05-2:35) *Communications* (Tips for message framing and using media)

(2:35-2:50) *Domain 5- Evaluation*

Policy evaluation requires assessment of all campaign stages to provide rapid feedback. Capacity, process, and outcome measures are needed.

(2:50-3:00) *Closing*

Additional concepts and tools in Skills-Building workshop series
Workshop evaluation and feedback

3:30- *Call to Action/Closing Remarks/ Adjourn*

Wayne H. Giles, MD, MS, Director, Division of Adult & Community Health (CDC)